Link to My Fundraiser



Niagara Chocolate Fundraiser

Sale Ends March 17th



Steps to Begin Your Fundraiser:

All the participants (students, or parents) need to **download** the **MoneyDolly app** from your mobile device.

- 1. Fill out name and information (and add profile photo so your customers know who they're supporting!)
- 2. Click "Join a Fundraiser" and enter your organization's **Join Code**: **KAVT-E7KH**
- 3. **Share** your sale to family/friends/neighbors/teachers/etc. via **QR code, text, social media and more!**
- Over 20 items available! Customers do NOT need the app to purchase or support their group.
- Customer orders are shipped directly to their home!
- Profit: Your organization makes 50%* profit on products (*after taxes and fees are taken out), and 80% profit on donations!



Tips for a Successful Fundraiser

Use the following steps as a template for success. Successful fundraisers have these same principles in common.

1.	Know Your Supporters When inviting people to support you and your cause,
	let them hear your voice. Since this is shared through links, it's important to
	make it as personal as possible. It's much more effective to follow up any
	links shared with a phone call, voice text or even a video.

a.	It can be very simple: "Hi, this is, I'm with (your
	group) and I'm participating in a fundraiser for (sharing why
	you're fundraising). Can you help me?" That's it! Good luck! Here's to a
	successful fundraiser! Supporters usually fall under one of three
	groups: 1: Family or friends who support you personally

- 2. People or businesses who support your cause
- 3. People who like the product or event you're selling Reach out to anyone you can think of that falls under these categories. They'll be happy to help!
- 4. Know That People Buy from People, Not Link