## Advertise Your Business

limited availability

## SEVEN WEEKS OF LOCAL ADVERTISING

We invite you and your company to advertise during the St. Stephen School Lenten Fish Fry fundraiser.

Each Friday during the seven weeks of Lent, the school will serve a dine-in and takeout fish fry dinner.

On weeks 1 and 7 we will only offer takeout service.

Your company's advertisement can appear on either or both the placemat and takeout menu.

| Ad   | Price                   | Projected<br>Exposure   | Digital<br>Exposure   | Ad sizes                                      | Meal Vouchers                       |
|--|-------------------------|---|---|---|-------------------------------------|
| Dine-In<br>Placemat                            | \$200                   | Over 350 dine in guests per week, for 5 weeks                           | "Thank you" Facebook post with your ad on the SSS Facebook Page with over 1,000 followers | Business Card<br>size on 11x17<br>placemat    | 2<br>Complimentary<br>Meal Vouchers |
| Menu   | \$150                   | Over 300 take out menus distributed weekly and available during dine-in |   | 1.2x 2 size ad on<br>back of 8.5x5.5<br>menu. |                                     |
| Premium Package Both Dine-In Placemat and Menu | \$300<br>(\$50 savings) | Exposure through both dine-in guests and menus                          |   | Both ads above                                |                                     |

## limited availability

Only 16 menu ads available and 16 placemat ads available.

**Contact Kaitlin Lundberg** 

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